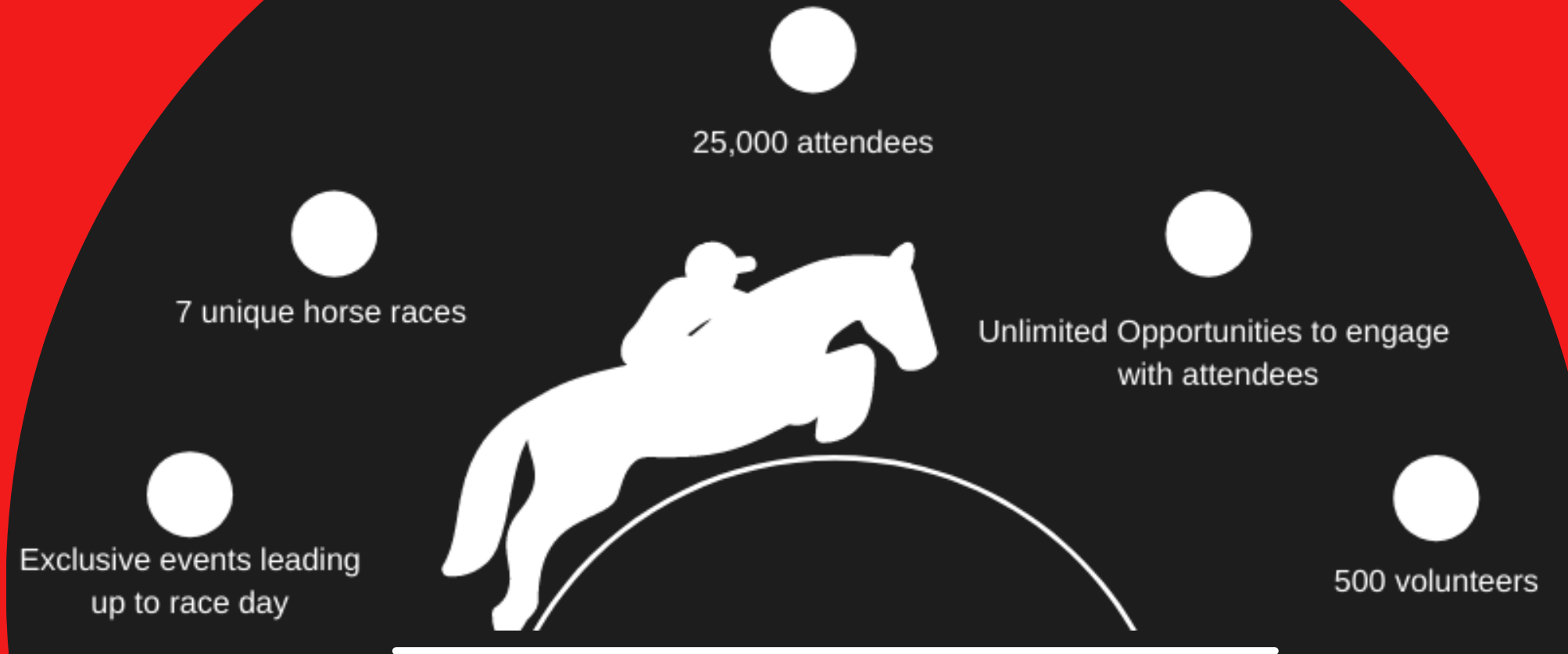




Percy Warner Park  
Saturday, May 11, 2024



The mission of the Iroquois Steeplechase is to manage and produce an annual world-class event that supports Monroe Carell Jr. Children's Hospital at Vanderbilt and other local community non profits, as well as promote the sport of steeplechasing.



# Experience Steeplechase



The Iroquois Steeplechase is a time honored tradition in Nashville. The event is held the second Saturday of May every year to support very important causes in our community.

"Its all about the children, the parks and the horses." - Dwight Hall, Race Chairman

Donations, Sponsorships and Ticket Sales help us continue to maintain the historic grounds year round while also giving to our beneficiaries.

# Beneficiaries



Since becoming our primary beneficiary in 1981, **The Monroe Carell Jr. Children's Hospital at Vanderbilt** has received more than **\$11 Million**.

Among our other primary beneficiaries includes **Friends of Warner Parks** and **The Foundation for the Horse**.



MONROE CARELL JR.  
**Children's Hospital**  
at Vanderbilt

# Monroe Carell Jr. Children's Hospital

**Vision: The world leader in advancing personalized health**

**Mission: Personalizing the patient experience through our caring spirit and distinctive capabilities**

Monroe Carell Jr. Children's Hospital at Vanderbilt, a freestanding 343-bed facility dedicated to serving only children, is nationally recognized as a leading provider of pediatric health care services. Experts treat and work to prevent all health issues ranging from common childhood conditions to serious, advanced diseases. Featuring Centers of Excellence for the treatment of diabetes and congenital heart disorders, Children's Hospital also operates the region's only level 1 pediatric trauma unit and a neonatal intensive care unit with the highest designated level of care. In addition, Children's Hospital is a top-level teaching and research facility. As a nonprofit organization, the hospital cares for children of Tennessee and surrounding states regardless of their ability to pay.

## **Fast Facts**

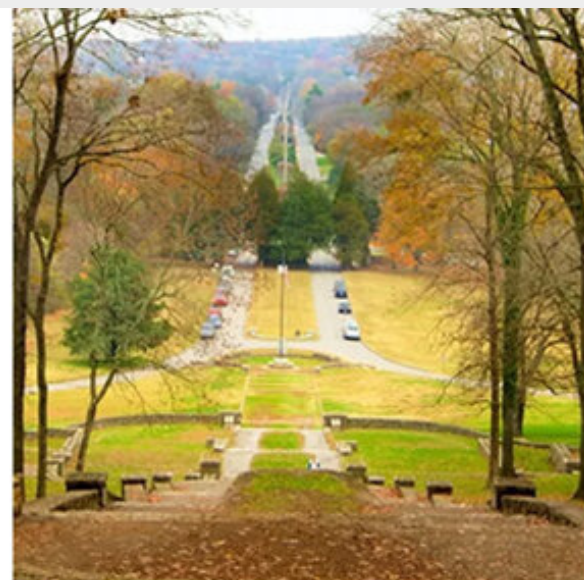
- Top pediatric hospital in Tennessee
- Designated as 1 of 4 Comprehensive Regional Pediatric Centers in the state
- Designated a Level I Pediatric Trauma Center
- The only Level IV Neonatal Intensive Care Unit in Middle Tennessee
- The only NCI-designated Comprehensive Cancer Center in Tennessee that treats children, adolescents and adults as separate specialties but within one institution.
- Centers of Excellence for the treatment of diabetes and congenital heart disorders
- 400+ trained physicians representing more than 30 pediatric and surgical specialties

The Monroe Carell Jr. Children's Hospital at Vanderbilt provides specialized neonatal and pediatric critical care transport 24 hours a day. Experience and continuous training in the intensive care units and emergency department give them the specialized skills to care for the most critical neonatal and pediatric patients. The team transports critically ill children, from infancy to 18 years of age, from across Tennessee, Southern and Western Kentucky and North Alabama



# Friends of Warner Parks

Friends of Warner Parks is dedicated to the preservation, stewardship, and protection of Percy and Edwin Warner Parks—an outdoor classroom, an environmental oasis, a focal point of the Nashville community, and home to historic landmarks.



3,195 Protected Acres  
2,017 Annual Volunteers  
600+ Members

The beauty and wonder that is Warner Parks dates back to 1926, when Luke Lea donated 868 acres to the City of Nashville for a public park. Now a natural oasis just nine miles outside the city, the parks are comprised of many treasured historic landmarks that pre-date the parks themselves as well as tree-lined and paved trails, bridle paths, sports fields, golf courses, and the famed grounds of the Iroquois Steeplechase.

# The Foundation of the Horse



Founded in 1994, The Foundation for the Horse is governed and stewarded by equine veterinarians. Their mission to improve the health and welfare of horses is supported by the expertise of many world-renowned caregivers and researchers, unequaled in their ability to identify the needs of the equine and the most critical health concerns facing the equine population.

The Foundation was created around the idea of uniting everyone who is dedicated to improving horse health and well-being. Today, they are a dynamic organization focused on delivering relevant research, education, and outreach to the equine industry.

**For more than 25 years, The Foundation has advanced care and compassion through Disaster Relief, Veterinary Projects in developing countries, Veterinary Scholarships, and Equine Research.**

**Impact: \$7 Million funded to help improve the health and welfare of the horse, 296,000 horses helped and 23,000 students supported.**



# Year Round Maintenance

We maintain the historic grounds year round and are responsible for vandalism clean-up, structure repairs, irrigation and track maintenance.





We know you want to connect with a target audience through sponsorship packages.

Tell us your goals – and we will customize a plan!

Below are a few ways we can work together!

**Brand Exposure**

- Online, TV, Radio,
- Product Placement
- Print Ads
- Activations Onsite
- Jumbotron Ads
- Sponsor Boards
- Brand Signage Onsite at entrances, gates, jumps or finish Line
- Village/Shoppes Area
- VIP Areas

**Exclusive Opportunities**

- Pre Race Kick Off Party
- Post Drawing Breakfast
- Opportunity for Tickets to Sold Out Box Seats
- Bell Tower Viewing of Specific Races
- Activations Onsite
- Personalized Barn Tours
- Inclusion in the Trophy Presentation
- Ringing of the Bell

**Attendee Engagement**

- Village/Shoppes
- Activations Onsite
- Entertainment through Mobile Suites, VIP Tents, Entertainment Tents, Catered Tents on the Hillside or Railside
- Family Area
- Contests







# Next Steps

## Interested in partnering with the Iroquois Steeplechase?

We customize our partnerships to ensure we meet businesses and donors where they are at financially and to return benefits to them while giving to our beneficiaries.

We will build out a plan with benefits that your organization would be the most interested in achieving as a result of our partnership.

Let's plan a conversation to talk through your goals for the coming year(s).

[www.IroquoisSteeplechase.org](http://www.IroquoisSteeplechase.org)

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